

## **Job Posting: Usability Researcher**

(1 Full-Time Position in Northampton, MA or Rockville, MD)

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### **This Is Us**

CommunicateHealth is a mission-based consulting company that helps public and private sector organizations simplify health information. We design health care services, personal health tools, public health and emergency communications, and innovative interactive media. We employ a talented team of plain language writers, communication and user researchers, designers, developers, and usability specialists dedicated to creating health information and services that are attractive and easy to use. We're committed to making a difference in the world and in the lives of our employees. Check us out at [www.communicatehealth.com](http://www.communicatehealth.com).

### **This Is You**

We are looking for a usability researcher with a strong interest in health communication and designing for behavior change. You have knowledge of usability best practices and experience with a variety of usability research methods, and you stay abreast of developments in the field. You have conducted in-person and remote usability studies with diverse audiences. You are an experienced moderator who is passionate about the human-centered design process. You are able to evaluate a variety of products — from full websites to interactive tools to mobile apps. You excel at translating usability research findings into meaningful content strategy and product development recommendations. You enjoy working independently and collaboratively, have experience giving and receiving feedback, and have outstanding organizational skills and attention to detail. You are passionate about making health information easier to understand and use.



## Responsibilities

- Lead environmental scans, heuristic reviews, and web analytics reviews
- Develop research protocols including screeners, moderator's guides, and surveys with minimal oversight from senior staff
- Moderate interviews, focus groups, usability tests, card sorting, and other research activities
- Support research team in following established processes for research, including review and approval of deliverables
- Establish and maintain study schedules and timelines – keeping other team members informed and accountable
- Conduct qualitative and/or quantitative data analysis — summarizing key themes, narrating findings, and making specific recommendations on information architecture, user interaction, and content strategy
- Draft clear, concise client-facing reports and other deliverables
- Support the development of easy-to-use digital products — defining product requirements based on client feedback and user research
- Oversee the coordination of recruitment and testing logistics, particularly for remote and field-testing activities
- Take organized, detailed notes during primary data collection

## Required Qualifications

- Master's degree in a related field such as human-computer interaction, information design, consumer health informatics, or other related information design discipline
- At least 2 years of relevant professional experience
- Experience conducting usability research with diverse audiences, including moderating and creating product recommendations
- Demonstrated effectiveness in a usability researcher task lead role, with an ability to implement and document processes
- Experience working with writers, graphic designers, and web developers
- Familiarity with best practices in usability and UX design
- Ability to “think on your feet” and come up with creative and appropriate solutions



- Ability to work well in teams with other highly-qualified professionals

## Preferred Qualifications

- Experience evaluating content and tools in the health care or public health sector
- Experience conducting research on behalf of the federal government
- Familiarity with federal plain language guidelines and Section 508 compliance
- Experience developing products for audiences with limited (health) literacy skills
- English/Spanish bilingual

## How to Apply

Please send cover letter and resume to [admin@communicatehealth.com](mailto:admin@communicatehealth.com).

This is a full-time salaried position. We offer highly competitive salaries and full benefits.

CommunicateHealth is committed to workplace diversity and providing equal employment opportunities for all qualified applicants and employees.

As federal contractors, we are required to ask applicants to submit a voluntary Demographics form, at [www.communicatehealth.com/company/contact/](http://www.communicatehealth.com/company/contact/). No personnel selections are made based on this information.

