

# Job Posting: Health Communication Manager

(1 Full-Time Position in Northampton, MA or Rockville, MD)

## This is us

CommunicateHealth is a mission-based consulting company that helps public and private sector organizations simplify health information. We design healthcare services, personal health tools, public health and emergency communications, and innovative interactive media. We employ a talented team of plain language writers, designers, developers, researchers, and usability specialists dedicated to creating health information and services that are attractive and easy to use. We're committed to making a difference in the world and in the lives of our employees. Check us out at [www.communicatehealth.com](http://www.communicatehealth.com).

## This is you

You are an experienced health communicator with a proven interest in message and product development. You are able to synthesize audience research, health education and behavior change theories, and plain language writing to create meaningful, accessible, and actionable communication tools for clients and consumers. You enjoy working independently and collaboratively, have experience giving and receiving feedback and have outstanding organization skills and attention to detail. You are passionate about making health information easier to understand and use.

## Responsibilities

- Lead the development of communication products with a multi-disciplinary team and ensure products are delivered on time and in budget
- Keep project teams and clients focused by advocating for end users
- Develop product requirements and specifications and adjust as necessary based on client feedback and user research
- Develop research protocols, including screeners and moderator's guides
- Conduct formative research with consumers and professionals
- Integrate user research studies into message and product development



- Write clear, concise reports (from top-level summaries to detailed technical reports) for delivery to clients
- Research a variety of health- and wellness-related topics and distill the most relevant actions and recommendations
- Gather and review feedback on content from editors, usability professionals, and subject matter experts, and revise content appropriately
- Work with design, content, and usability staff on information architecture, content strategy, and content layout
- Oversee and inform post-production quality control (QC) processes
- Act as a connector across project teams to integrate project-level lessons learned across the organization

### Qualifications

- Master's degree in communication, public health, or a related social science
- Minimum 10 years professional experience in public health education, health communication, and/or communication research
- Demonstrated effectiveness in a project management role, with an ability to establish and document processes
- Experience implementing health education theories and principles and user-centered design methods when developing content or tools for web and print
- Experience conducting user or audience research
- Experience executing high-level editing and writing with limited supervision

### Preferred

- Experience developing materials for audiences with limited (health) literacy skills
- Experience managing project or program budgets
- Familiarity with federal plain language guidelines and best practices
- Experience working with graphic designers and web developers
- Experience managing product development, including requirements-gathering and launch planning
- Supervisory experience
- Experience translating technical/medical information into plain language



- Familiarity with IRB, Office of Management and Budget Paperwork Reduction Act, and nuances of research clearance processes
- Solid working knowledge of common operating systems and software including iOS for Mac. Comfortable with digital-based work, especially digital project management and collaboration tools and video conferencing.

## How To Apply

Please send cover letter, resume, 2 writing or portfolio samples, and 3 references to [jobs@communicatehealth.com](mailto:jobs@communicatehealth.com).

This is a full-time, salaried position located in either our Northampton, MA or Rockville, MD office. We are not considering remote staff for this position. We offer highly competitive salaries and full benefits.

CommunicateHealth is committed to workplace diversity and providing equal employment opportunities for all qualified applicants and employees.

As a federal contractor, we are required to ask applicants to submit a voluntary demographics form, at [www.communicatehealth.com/company/contact/](http://www.communicatehealth.com/company/contact/). No personnel selections are made based on this information.

